



# 2022

## HAPPY NEW YEAR

### Annual Newsletter of InsureMO

We would like to take this moment to thank you for your trust and support in 2021 and wish you and your family a healthy and prosperous new year ahead.

In 2021, InsureMO platform achieved...



**40% YoY growth**  
in number of **policies** issued



**89% YoY growth**  
in **policy premium** transacted  
purely on public Cloud.



InsureMO cloud platform  
powered more than **US\$ 20B**  
**GWP**



across **30+ countries**



and for an ecosystem comprising  
of **5,000+ channels** and  
**300+ carriers**.



This covers all lines of business  
from micro insurance to the most  
traditional products with  
**3,000+ product SKUs**.



InsureMO also saw massive growth  
on our partner ecosystem with  
**100+ new partners** on our  
marketplace.

### Our partners in success. The Who, Where and What we did in 2021.

- **Carriers: Life** Insurance arm of one of the top **10 global banks** recently selected InsureMO to build a collection of user apps and a system of record based **microservices architecture, all powered by InsureMO as the middleware**. A **leading general insurer in India** powering **millions of daily policies** from bite sized to traditional products **such as motor and health sold through various channels**. One of the largest **European insurer** building their own core system for their Brazil business using **InsureMO as a middleware platform**.
- **Traditional channels:** 6 out of top 10 car dealers and the **largest local car manufacturer** in China issued more than **5 million policies** in 2021 on platform powered by InsureMO.

- **Affinity channels:** A leading **FinTech company** in Southeast Asia, reaching over **10 million** consumers per month and working with more than 220 financial institutions. One of the largest **retail chains in LATAM** market driving digital insurance distribution. A **trucking company in the US** embedding insurance as part of their value chain. JV of a top Telco and an insurer in Africa driving micro insurance product distribution.
- **InsurTech:** The **first digital insurers in Malaysia and Philippines** chose InsureMO as a platform to build their tech platform. Largest ecommerce player in India leveraging InsureMO as a middleware platform to build its Insurance distribution and embedded capabilities. **European InsurTech** focused on everyday needs of independent workers, by providing them with **better income protection** used InsureMO as a base platform to build its APP.

All of the above and your confidence in our vision has helped InsureMO to already become the largest Insurance Open platform globally with each passing day we add new products, APIs, micro verticals and customers.

We are and will be investing very heavily on our R&D and Global operations to truly become a global platform and grow multiple times in 2022. With 15+ cloud instances globally across AWS, Azure, Alibaba Cloud, IBM Cloud and Google Cloud, our global operations are supporting 300+ customers and 100+ partners from our Shanghai, India and Brazil centers.

Meet our team @ [eBaoTech | Management Team](#) who are working towards the vision on making InsureMO as an Insurance standard by touching ever single participant and use case in the Insurance ecosystem. eBaoTech would like to thank you for putting your trust in us.

Near or far, we wish you a happy holiday season and look forward to collaborating with our customers and partners to foster a more prosperous and smarter insurance ecosystem with a global insurance middleware platform that is super scalable with zero customization and powers connected insurance anywhere, anybody, anyway, and anytime!

Warm regards,  
InsureMO team  
December 31, 2021

